

Area Committee Well-being Fund – Project Proposal for Area Committee commissioning

Sections should be expanded as required and any other key information provided as an attachment

Project Name: Pilot Breeze Technology

Lead Organisation & contact details:

Out of School Activities Team
Children Services
Belle Isle Centre, Enterprise Way
Middleton Road
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Tel; 2760837

Project Delivery - How the project will be delivered (inc how any partners are involved in the project, what each will contribute, project timescale etc):

The project aims to utilise the Breeze card recording system to be used in the South to record attendance at the Easter Holiday programme advertised through Spring Fever across all activities including the voluntary sector. The project is been supported through the SLIP group that includes the cluster coordinators, South Leeds Health for All, Community Sport, Libraries, Hamara, St Lukes Project, Cardinal Youth Centre, DAZL, through 5 venues in the Outer South and 5 in the Inner South we will record access to the activities through the hand held devices as well as this we will record the information recorded through the flex systems in Sport centres to give us a larger spread of data collection. The 5 venues are currently been discussed although St Lukes and DAZL have both expressed an interest in using the system to record their programmes at Easter. A meeting in April will finalise each of the locations which will include as far as possible a broad range of activities. This will then be used within the SLIP group to assist the evaluation of activity including who is accessing provision, where are they from where are the gaps, what activities are busy which are quiet in return this will allow us to look at areas of weakness to develop activities with targeted marketing /promotion.

Project Summary (including a brief description of the main activities and why this project is needed and its links to key priorities/actions particularly within the Area Committee's Area Delivery Plan):

Over the last four years the Out of School Activities team has worked with Leeds Card to develop a monitoring and evaluation system that utilizes the data held on the Breeze card this is collected through registration using hand held data collection devices. This has resulted in the comprehensive collection of data of access of Breeze activities. This information allows the detailed analysis of uptake of both the Breeze card and services to young people allowing us to look at a breakdown by Age, Gender, Ethnicity and

Postcode. Through the Chill and Fever publications the South has developed a single point of advertising for activities for young people in the area. Linking this to Breeze will provide a mechanism for one point of reference for young people.

Outcomes (a summary the main expected outcomes, outputs and benefits to participants the project will achieve):

Currently the monitoring systems are not in place to measure the uptake at these programs across the area in a coherent manner.

With one system it would allow all agencies and funding bodies to evaluate existing work identifying strengths and weaknesses, gaps in provision and geographical areas where little or no activity is been accessed from.

With the application of the Breeze card technical support it would be possible to conduct a thorough analysis of young people attending the events. In this way gaps could be identified and future allocation of resources can be informed.

This information can be overlapped with other information such as crime and ASB hotspot information to look for any correlation.

Project Cost (an indication of how much the project will cost, how much funding or in kind contributions is sought from what sources with an idea of when you will know the funding is confirmed. What funding is already secured. Breakdown between capital and revenue):

The cost of the exercise is estimated to be £1,500 split evenly between the Inner and Outer Area. £750.00

Which geographic areas will benefit (Inner South well being budget is split on a ward by ward basis, please can you indicate how the project will benefit each ward)

Ultimately it will benefit all areas of the South as it will allow all the partners to scrutinise there delivery and identify where we need to work to try and get young people engaged it will identify positive ways in which this is been achieved and through the SLIP group allow the sharing of good practice and working together look at targeting where it is needed. It will allow reports to funding bodies to accurately identify access to provision. Removing some of the issues regarding effectiveness and evidencing local engagement.

Other key information not covered by the above: